



St. Patrick's Day Festival

Showcasing Irish Traditions, Culture & Heritage to the entire South Florida community

Fred B. Hartnett Ponce Circle Park
2810 Ponce de Leon Blvd.
Coral Gables, Florida 33134

Saturday, March 10, 2012

Festival Book Advertising Contract

Advertiser's Name: _____

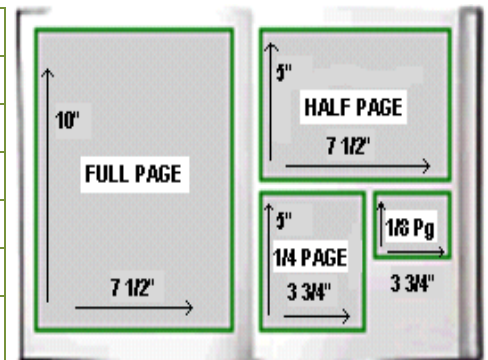
Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

Please check: Cost Size (W x H)

	BLACK & WHITE	COLOR	
<input type="checkbox"/> Back Cover	<input type="checkbox"/> \$ 3,000		8 1/2" x 11"
<input type="checkbox"/> Back Inside Cover	<input type="checkbox"/> \$ 2,000		7 1/2" x 10"
<input type="checkbox"/> Front Inside Cover	<input type="checkbox"/> \$ 2,000		7 1/2" x 10"
<input type="checkbox"/> Full Page	<input type="checkbox"/> \$ 500	<input type="checkbox"/> \$ 700	7 1/2" x 10"
<input type="checkbox"/> Half Page	<input type="checkbox"/> \$ 275	<input type="checkbox"/> \$ 385	7 1/2" x 5" (Horizontal Only)
<input type="checkbox"/> Quarter Page	<input type="checkbox"/> \$ 150	<input type="checkbox"/> \$ 210	3 3/4" x 5" (Vertical Only)
<input type="checkbox"/> Eighth Page	<input type="checkbox"/> \$ 85	<input type="checkbox"/> \$ 119	3 3/4" x 2 1/2" (Horizontal Only) (Business Card Size)



Renew last year's ad: _____ New ad: _____ *Request ad assistance: _____

Advertising copy MUST be "camera-ready art" in PDF or JPEG format (min. 300 DPI Resolution).

Please email ad copy to: stpatsads@gmail.com.

* If your ad is not "camera ready" and requires assistance in ad creation or formatting, we will invoice you as follows: \$35 (full page), \$25 (half page) or \$15 for all other sizes. Please contact Judi at 305.951.3855 with any questions.

Enclosed is my check for \$ _____

Advertiser's signature: _____ Date: _____

Sold by: _____

TO ENSURE YOUR AD SPACE IN THE FESTIVAL BOOK

Please return copy of this contract with your check payable to:

"St. Patrick's Day Committee, Inc." and mail to:

P. O. Box 836225, Miami, Florida 33283-6225

DEADLINE: FRIDAY, FEBRUARY 13, 2012

NO EXCEPTIONS